

Privacy Policy

College Mentor Corporation ("College Mentor") is sensitive to the private nature of information a user provides to it and takes all reasonable measures to prevent unauthorized or unlawful access to, interception of, or interference with any information.

Information Collected

When a user makes use of the College Mentor service, and at other times, the user may be providing College Mentor software with personally identifiable information. The personally identifiable information provided ranges from limited personal data such as name, telephone number, address and email address to facts about the user's person, profession and preferences. In addition, College Mentor web servers automatically collect website usage information from Users when visiting this website. Website usage information informs College Mentor about how visitors and subscribers use and navigate the websites, including the number and frequency of users to each web page, their IP address, and the length of their stays.

Use of Information Collected

College Mentor may combine the personally identifiable information which a user provides during his/her use of the service with other information about a user that is available to College Mentor, including website usage information and information from other sources. College Mentor may use this information to enable it to process, validate and verify information for the purposes for which a user specifically provided the information; to improve a user's experience; to improve and develop new products, features and services; to alert Users to new services and special offers; to provide marketing with aggregate information about College Mentor users and usage patterns; and for other purposes. College Mentor may share such information with third

parties to help it to improve its content, provide Users with the services and to help College Mentor service providers to perform services on its behalf. In addition, College Mentor may disclose any information about a user to law enforcement, other government officials, or other third parties, as College Mentor, in our sole discretion, believe necessary or appropriate, in connection with an investigation of fraud, intellectual property infringements, or other activity that is illegal or may expose College Mentor to legal liability, or in connection with College Mentor's consolidation, or sale of substantially all of its assets. College Mentor reserves the right to contact Users at any time regarding any problems or questions as well as to notify Users of changes to its Privacy Policy, or to other policies or terms that affect a user and his or her use of the website, and to share information in order to enforce College Mentor's policies and terms governing the website.

Cookies

Like most websites, College Mentor automatically collects information through the use of "cookies". "Cookies" are small text files a website can use to recognize repeat Users, facilitate the user's ongoing access to and use of the website and allow a website to track usage behavior and compile aggregate data that will allow content improvements and targeted advertising.

Spam

College Mentor will not send or promote the sending of unsolicited commercial communications ("spam") and will take reasonable measures to ensure that its facilities are not used by others for this purpose.

Security

The personally identifiable information College Mentor collects about a user is stored in confidence in limited access servers. Safeguards are maintained to protect the security, integrity, and privacy of these servers and of a user's personally identifiable information.